

Media Advisory

Franchot Joins Partners on Monday for PROTECT Week Press Conference

***Annual event aims to educate public about elder financial
exploitation***

WHO: Comptroller Peter Franchot
Attorney General Brian Frosh
Jim Campbell, President, AARP Maryland
Antonio Salazar, Maryland Commissioner of Financial Regulation
Helene Raynaud, President/CEO, Consumer Credit Counseling
Service of Maryland and Delaware
Karen Morgan, Executive Council Member, AARP Maryland
Greg Seseck, Director, Office of Adult Services, MD Dept. of
Human Resources

WHAT: Comptroller Franchot will join state leaders for a virtual press conference marking the start of PROTECT Week (Protecting Older Americans From Financial Exploitation), spotlighting the need for education and outreach on the financial exploitation of vulnerable elder adults. This annual event launched in 2018 and coincides with World Elder Abuse Awareness Day on June 15.

Senior victims are often targeted by someone they know. Last year, the FBI reported a 54% increase in elder fraud from 2020. The impact is thought to be much greater, however, since only one in 44 report being victimized.

Speakers will discuss the rapidly evolving schemes exploiting our greatest generation and will share prevention tips, details about shredding events to protect personal information and other precautions.

The press conference will be livestreamed on AARP Maryland's [Facebook](#) page and [YouTube](#) channel. Visit the [PROTECT Week website](#) or the Comptroller of Maryland's [Elder Financial Abuse](#) webpage for more information.

WHEN: Monday, June 13, 2022
10 a.m.

WHERE: AARP Maryland [Facebook](#) page or [YouTube](#) channel

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